



2018 /2019 Annual Report



### leadership team

Nancy McRitchie EXECUTIVE DIRECTOR

**Joanne Hudson**PRESIDENT

Jim Sinclair
VICE PRESIDENT

**Corrie Garneau**SECRETARY-TREASURER

Richard Yates
DIRECTOR

Trish Webb



**OUR MISSION** is to provide connections with horses in inclusive community settings, for personal and community wellbeing.

# message from the president and the executive director

To be honest, we are kinda amazed.

Who knew, when we founded Urban Horse Project 3 years ago, that we would be standing here already, with a solid charitable organization, award-winning program, financial sustainability and a strong, growing community dedicated to increasing the wellbeing of urban youth through connections with horses.

We are a little like a young foal - quickly up and on our feet, and now ready to run. This whole Urban Horse Project adventure has been pretty much nothing but fun.

We are amazed and extremely grateful for so much:

- our outstanding, well-developed equine assisted learning program, created and supported by Cartier Farms EAL
- being able to work with horses: great teachers of team-work and perfectly suited to help people grow and develop
- the generosity of Burnaby Horsemen's Association and Southlands Riding Club who donate use of space to us
- our very big-hearted donors who make it all possible
- the commitment of our skilled facilitators & partner agencies
- the honest, curious and important youth we work with.

We are excited about the upcoming year. We have lots of plans and high hopes. If you have ideas for us, be in touch! We are always looking for ways to grow this initiative that we feel so fortunate to lead.

Joanne Hudson

geanne Lludsen BOARD PRESIDENT Nancy McRitchie
Nancy McRitchie
EXECUTIVE DIRECTOR

**OUR VISION** is of diverse, vibrant and healthy communities where everyone is respected, empowered and connected to themselves, others and the natural world.

Urban Horse Project is bringing the power of connecting with horses to youth in programs new to metro vancouver. We are helping youth build confidence, develop life skills, overcome their challenges and create amazing memories.

#### our values

**Respect:** treating everyone and our horses with respect and appreciation **Inclusion:** providing accessible, youth-centred programs in welcoming spaces **Partnership:** working together with others for community benefit **Empowerment:** acting effectively for positive change, with vision and integrity





"I love seeing how happy and confident the students are around the horses"

"Its very calming"

"Staff set a great tone and are great with the youth"

"Being with the horses helps some youth to open up"

"I like how it allows the youth to relax and engage"

"He told his parents that this was the best day of his life!"

"Thank you!!"

## program highlights

## a solid program

This year proved that our Empowering Youth Through Learning with Horses program, new to Metro Vancouver, really is a winner. We are filling a gap in needed services by bringing horses and an established program with research and success behind it, right into the city. Every day we see youth connect with nature, show curiosity and empathy, and gain confidence and life skills. Every session we have delivered since we began in November 2017 has run smoothly, been effective and been truly appreciated.

## enthusiastic support

The help Urban Horse Project is receiving is heartening beyond words. Our first supporters believed in us and helped us get on our feet. This year generous private donors stepped in to pay for our executive director position, and to help us continue to offer our programs for free to youth. Burnaby Horsemen's Association provides free arena space, as does Southlands Riding Club for our annual facilitator training and certification and now for our program in our second location!

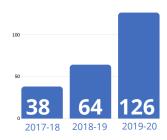
## growth in many ways

We have been steadily growing: our facilitator team, our partners, our locations, our resources, and the numbers of sessions and youth served. Understanding the value and benefit of this work, we see huge potential. You can count on us to keep growing and developing our capacity, resources and impact.

#### program sessions



#### youth served



## looking forward

## reasons for optimism

In 2019 we became Social Venture Partners Vancouver's newest investee. These engaged philanthropists invest time, money and their business expertise to help non-profits scale up their impact and become high performing, sustainable organizations. Their support has helped us hire a new Program and Operations Coordinator as of Sept. 2019 (welcome Michelle Wright!), giving us capacity to expand programs and keep everything running smoothly.

This is an exciting time for our work. The appreciation for and interest in ways that horses can help humans heal and develop is expanding greatly. Tremendous learning is happening. Many people are doing great work and wanting to collaborate. We are certain that these programs will become far more recognized and become well supported. We are very happy to have a role to play in making this happen. We are energized for the future!

#### our first award!

Earlier this year, we won the 2018 TELUS Innovation Award for making a lasting and sustainable social impact. Thanks!!





our survey results



felt happy, calmer and/or more relaxed



said the program helps increase life skills

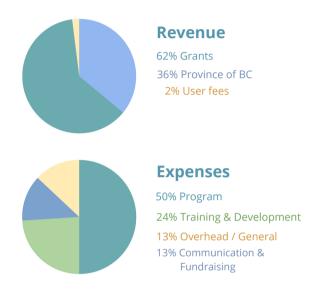


are satisfied and would recommend the program

## financial results

# Summarized consolidated statement of revenue and expenses for years ending in March 31

	2019	2018
Revenue		
Province of BC	52,870	0
Grants	88,761	32,360
Donations	105	250
Program User Fees	2,370	0
Total	\$144,106	\$32,610
Expenses		
Salaries and Benefits	40,086	1,943
Program Delivery	24,206	15,070
Overhead and General	13,306	3,449
Communications	5,321	0
Training and Development	21,507	12,231
Total	\$104,426	\$32,693
Surplus / Deficit:	\$39,691	(83)



#### Statement of financial position as of March 31, 2019

Assets	
Cash	46,090
Restricted Cash	10,000
Accounts Receivable	16,354
Property and Equipment	1,112
Total	\$73,556
Liabilities	
Accounts Payable	3,114
Deferred Revenue	30,834
Total	\$33,948
Net Assets	
Property and Equipment	1,112
Internally Restricted	25,000
Unrestricted	13,496
Total	\$39,608

## acknowledgements

### our funders

Urban Horse Project gratefully acknowledges the support of our first and key funders, who include:

- TELUS Community Fund
- Ministry for Children & Family Development
- Province of BC Community Gaming Grant
- Province of BC Employer Training Grant
- Social Venture Partners Vancouver

- Central City Foundation
- Diamond Foundation
- CKNW Kids' Fund
- Private Foundations

## our partners

Urban Horse Project works with and relies on many partner organizations in the work we do. This project could not succeed without them! We greatly appreciate the generous in-kind contributions many make. Our partners include:

- Burnaby Neighbourhood House
- Burnaby Horsemen's Association
- Back in the Saddle Again (horses)
- Ministry for Children & Family Development
- Urban Native Youth Association

- Southlands Riding Club
- The Children's Foundation
- Vancouver Coastal Health
- Vancouver School Board
- Multiple youth serving agencies

#### our team

Our skilled and caring facilitators work hard to ensure our program is safe and successful for our participants.

Our kind, experienced horses, provided by Back in The Saddle, offer honest interaction in a calm and enjoyable learning environment.





## **Empowering urban youth through learning with horses**



#### Be in touch if you would like to get involved!!

info@urbanhorseproject.com 778.989.5671 #18 - 3550 Adanac Street, Vancouver, B.C. V5K 4Y6

> Charitable #: 754880896RR001 Registered Society #: S-0065912

www.urbanhorseproject.com